



For immediate release

May 24, 2019

Elgin County Awards Funding in Support of Local Culture and Events

CENTRAL ELGIN – Festival and event season has officially begun in Elgin County! To help kick-off the most anticipated time of the year, Elgin County Economic Development and Tourism will be providing funding to four local events as part of the 2019 Festival and Event Partnership Program (FEPP).

This year's successful FEPP grant recipients are the Rosy Rhubarb Festival, Off the Wall Art Show, Bayham Beachfest, and the Sparta Scarecrow Festival, who will receive a combined total of \$4,000 in funding.

“Elgin County’s towns and villages come to life during festival and event season,” said Tourism Services Coordinator Megan Shannon. “With a vast array of events held by various community groups, residents and visitors alike are able to gain an insight into our area’s cultural roots, while providing recreational and educational experiences for individuals of all ages and interests.”

This is the ninth year that Elgin County has encouraged organizations to apply for FEPP funding. This funding is put in place to help enhance the quality of events offered in Elgin County. Applicants are selected based on program criteria, which includes, but is not limited to, attracting visitors to the County; retaining local spending; and enhancing the quality of place by organizing festivals and events within the community.

Elgin County encourages all local festivals and events in the area, and congratulates them for their significant contributions to the cultural landscape.

To learn more about all of the festivals and events happening in Elgin this summer, visit:
www.elgintourist.com/events.

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Photo: Megan Shannon, Elgin County Tourism Services Coordinator; Alan Smith, Elgin County General Manager Economic Development; Marcia Pensa, Penny Crichton, Off the Wall Art Show; Kim Poole, Pat Stannard and Carol Olmstead, Rosy Rhubarb Festival; Trudy Bunde, Sparta Scarecrow Festival. Absent: Terri Vansevenant, Bayham Beachfest.

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Recipients of 2019 Festival and Event Partnership Program Funding

Rosy Rhubarb Festival

Shedden Keystone Complex, June 7 – 9, 2019

Off the Wall Art Show

Masonic Centre of Elgin, July 14, 2019

Bayham Beachfest

Port Burwell, August 2-4, 2019

Sparta Scarecrow Festival

Village of Sparta, September 28 & 29, 2019

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