



For Immediate Release

May 27, 2019

Ride Elgin: Port Stanley Bike Share Launch

CENTRAL ELGIN, ON – The County of Elgin, in partnership with the Municipality of Central Elgin, is pleased to announce the launch of a bike sharing program in the Village of Port Stanley. On June 1st, Port Stanley will become a sea of orange, once a total of 20 bikes and 4 bike racks are installed under the service of Dropbike. The bikes, branded as Ride Elgin: Port Stanley, can be found in bike racks at Main Beach, the Port Stanley Visitors Centre, Little Creek Park (just off of East Road), and near Little Beach. These locations were chosen to encourage both residents and visitors alike to utilize these bikes to explore and Ride Elgin.

“This bike share program is a new service for Elgin County,” said County of Elgin Warden Duncan McPhail. “With tourism being a prosperous sector in our local economy, I am thrilled to see a new tourism experience for visitors to our area. I encourage everyone to Ride Elgin this summer and fall to see the idealistic landscapes from the perspective of two wheels, not only in the Village of Port Stanley but in our surrounding rural communities.”

Through sponsorship dollars from Southwest Public Health and the Southwestern Ontario Tourism Corporation, otherwise known as Ontario’s Southwest, these bikes will be available to ride from June 1st and onwards until the autumnal weather begins to dip below freezing.

“It’s great to see so many driving forces come together to help promote active living and transportation in our communities.” exclaimed Sally Martyn, Mayor of the Municipality of Central Elgin. “Partnerships like these are really important to not only help reduce our carbon footprint, but to help promote our region to tourists seeking adventure. In the end we all win!”

With Bike Month officially commencing today, May 27th, the bike share will see a soft launch this Saturday, June 1st, and an official Public Launch on Friday, June 7th at 11:30am, everyone is welcome!

For more information about the bike share please visit: www.elgintourist.com/RideElgin.

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WHEN: Friday, June 7th at 11:30am | Bike Racks near the Port Stanley Visitor Centre

For further information contact:

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